

Economic Development
Agency | **Brandenburg**

Regional Value Chains in Brandenburg

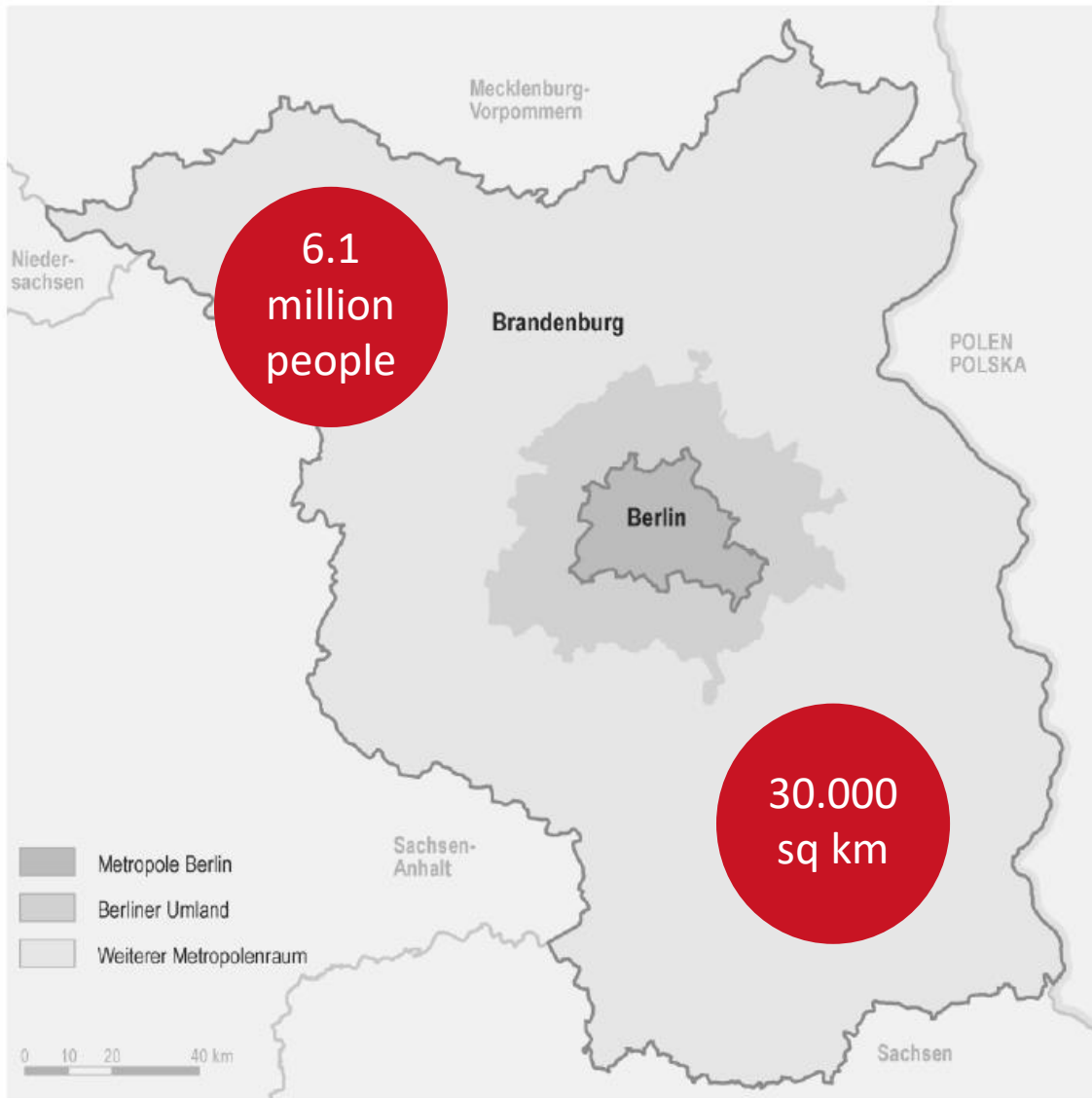
Gdansk, 24th April 2019



EUROPEAN UNION

European Regional
Development Fund

The German Capital Region



Joint Innovation
Strategy Berlin
Brandenburg



Masterplans for
Smart
Specialization

Innovation strategy in Berlin and Brandenburg

9 sectors = 9 clusters

**TRANSPORT,
MOBILITY AND
LOGISTICS**



**HEALTHCARE
INDUSTRIES**



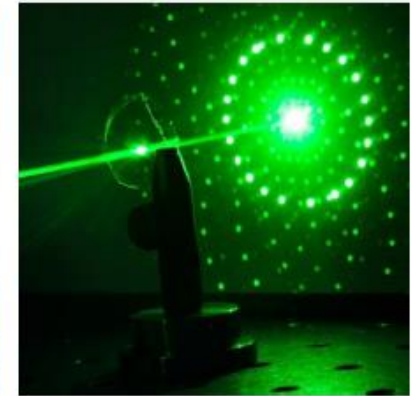
**ICT, MEDIA
AND CREATIVE
INDUSTRIES**



**ENERGY
TECHNOLOGY**



PHOTONICS



FOOD INDUSTRY



**PLASTICS AND
CHEMISTRY**



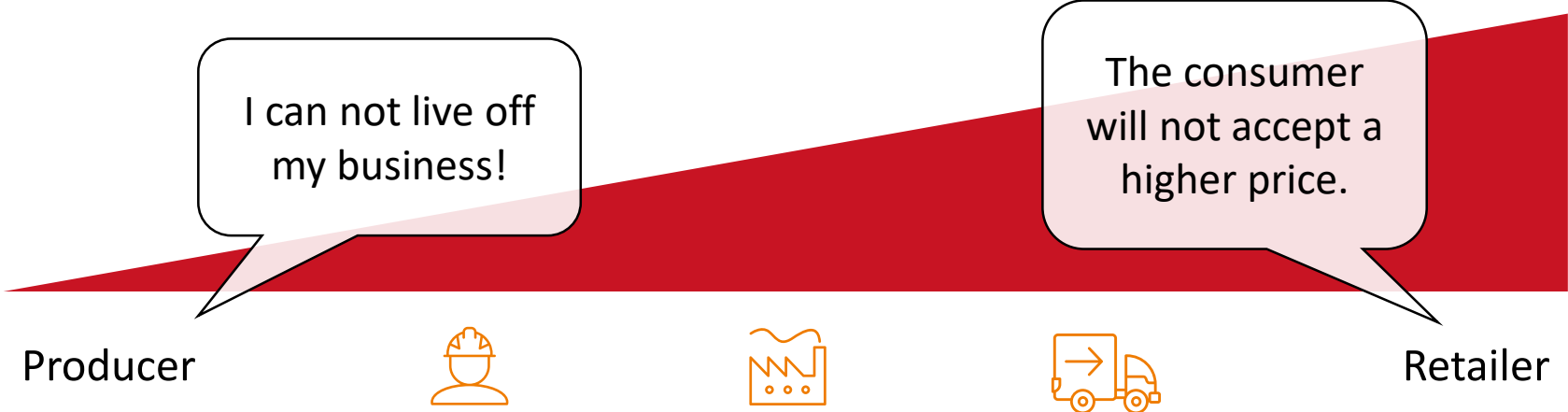
METAL INDUSTRY



TOURISM



Traditional value chain



How do we create a business model with an added value for every stakeholder along the value chain?

Aus unserer
Region

Aus unserer
Region

Hier bei **REWE**

Schweine

Gulasch



Thank you!

brandenburg-invest.com

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